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KAYSTED LTD t/a THE LOFT SHOP METRO HOUSE NORTHGATE CHICHESTER WEST SUSSEX PO19 1BE TELEPHONE 0870 241 1041 FACSIMILIE 0870 241 1042 www.loftshop.co.uk Registered in England. Number 07651577. Registered office @ Amelia House Crescent Road Worthing BN11 1QR

ANNUAL REPORT

FOR THE YEAR ENDED 31 DECEMBER 2010

FOR THE YEAR ENDED 31 DECEMBER 2010

Trustees' Report

Introduction

The scheme was established on 5 September 1997 under a Definitive Trust Deed and Rules by The Loft Shop Limited, the Principal Employer.

Management of the Scheme

The trustees who served during the year ended 31 December 2010 were:

James Harold Stedman Peer Richard Stedman Marjory Jean Stedman

Scheme Advisors

The following advisors were retained by the trustees:

Actuary Pensioner Practitioner.Com Bankers Cater Allen Private Bank

Scheme membership

There were no changes in the membership of the scheme in the year

The Trustees Report was approved on 14 May 2012by:

Peter R Stedman

FOR THE YEAR ENDED 31 DECEMBER 2010

Investment Report

On 20 January 2010 the Trustees made a loan of £100,000 to The Loft Shop Limited at 1% over Base Rate. At the same time they purchased the 'Loft Shop' trade marks, independently valued, for £273,000, attracting a royalty of 0.5% on all net sales of Loft Shop Limited.

No interest or licence fee was ever paid by Loft Shop Limited to the scheme.

The Turstees disposed of the funds invested with Insight Investment Funds Management Limited and invested £251,893 with Paradigm Nucleus.

Norwich Union Life Services Limited invested in their Balanced managed Fund

Clerical Medical Investment Group Limited invested in the following funds:

Balanced Managed Pension Fund Equity High Income Pension Fund Non-Equity Managed Pension Fund

FOR THE YEAR ENDED 31 DECEMBER 2010

Net Assets Statement

	Note	2010 £	2009 £
Investments			
Managed funds	3	272,648	136,640
"Loft Shop" Trade Marks		273,000	*
Loan to Loft Shop Ltd		100,000	-
Current Assets and Liabilities			
Bank balances		15,399	517,990
Loan from Loft Shop Ltd		(1,000)	(1,000)
Net Assets at 31 December 2010		£ 660,047	£ 653,630

These financial statements were approved by all the Members on 112 May 2012

Signed

Peter R Stedman

FOR THE YEAR ENDED 31 DECEMBER 2010

Fund Account

	Note	2010 £	2009 £
Contributions and Benefits			
Contributions receivable	2	-	(= 0
Transfers from Zurich Assurance Ltd Pension Schemes Administrative expenses		(25)	491,582
		(25)	(10)
Net additions from dealings with members		(25)	491,572
Returns on Investments			
Change in market value of investments	3	-	19,460
Profit on disposal of investments		6,008) = 5
Bank interest receivable		434	415
Net returns on investments		6,442	19,875
Net increase in the fund		£ 6,417	511,447
Net Assets of the Scheme			
At 1 January 2010		£ 653,630	£ 142,183
At 31 December 2010		£ 660,047	£ 653,630

FOR THE YEAR ENDED 31 DECEMBER 2010

Notes to the Financial Statements

1 Basis of preparation

The financial statements have been prepared in accordance with the Occupational Pension Schemes (Requirement to obtain Audited Accounts and a Statement from the Auditor) Regulations 1996 and with guidelines set out in the Statement of Recommended Practice, Financial Reports of Pension Schemes.

The Financial Statements summarise the transactions of the scheme and deal with the net assets at the disposal of the trustees. They do not take account of obligations to pay pensions and benefits which fall due after the end of the scheme year.

2 Contributions Receivable

		2010 £	2009 £
	Employees - normal		
3	Investments		
		2010	2009
		£	£
	Market value at 1 January 2010	136,640	117,180
	Purchases at cost, less charges	251,893	-
	Disposals	(121,893)	-
	Profit on disposal of investments	6,008	
	Change in market value of investments	-	19,460
	Market value at 31 December 2010	272,648	136,640